

FACING THE CHALLENGES OF
NEW AMERICA



Friday, October 11, 2024

First Baptist Church of Lincoln Gardens
771 Somerset Street, Somerset, NJ 08873



New Jersey
Black Issues Convention

P.O. Box 1843, Newark, NJ 07101
Tel. 973-824-7463 | Fax. 973-824-2212
For information visit:
www.NJBIC.org

**2024 Annual Leadership Conference
ADVERTISING CONTRACT
FOR THE OFFICIAL PROGRAM/SOUVENIR JOURNAL**

COVER RATES

- REAR OUTSIDE COVER - \$2,000.00
- REAR INSIDE COVER - \$1,000.00
- FRONT INSIDE COVER - \$1,500.00

CORPORATE RATES

- FULL PAGE - \$1,000.00
- HALF PAGE - \$750.00

NON-CORPORATE RATES

- FULL PAGE - \$475.00
- HALF PAGE - \$275.00
- QUARTER PAGE - \$150.00
- EIGHTH PAGE - \$100.00

**ELECTRONIC AD CONTENT SHOULD BE SENT AS A HIGH RESOLUTION PDF OR JPEG FILE ONLY – 300 DPI
ALL VIDEO MATERIAL SEND AS MP4**

DEADLINE FOR AD COPY IS OCTOBER 1, 2024

AUTHORIZING ORGANIZATION/REPRESENTATIVE SIGNATURE: _____

NAME (PLEASE PRINT): _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

SIZE OF AD: _____ TOTAL COST: _____

AD MESSAGE HERE (OR ATTACH COPY TO THIS FORM)

For Information: Call NJBIC Conference Office Tel: (973) 824-7463 • Fax: (973) 824-2212

Send Ad Materials to: njbicconference@gmail.com

FOR OFFICE USE ONLY
TOTAL FEE RECEIVED _____
TOTAL NUMBER OF PHOTOS _____
SPECIAL FEATURES _____
RECEIVED BY _____
DATE RECEIVED _____

MAIL CHECK OR PURCHASE ORDER WITH THE COMPLETED FORM TO:
NEW JERSEY BLACK ISSUES CONVENTION P.O. BOX 1843 NEWARK, NJ 07101 email: njbicconference@gmail.com

NJBIC JOURNAL AD SPECIFICATIONS

PAGE SIZE - 8" Wide X 10" High

FULL PAGE AD

7.25" Wide x 9.25" High

PAGE SIZE - 8" Wide X 10" High

HALF PAGE AD

7.25" Wide x 4.5" High

QUARTER PAGE AD

3.5" Wide x 4.5" High

EIGHTH PAGE AD

3.5" Wide x 2.25" High

EIGHTH PAGE AD

3.5" Wide x 2.25" High